



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 841533

Schedule Dates 10/22/12-10/28/12
Advertiser Pat McCrory for NC Governor (26626)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand C22C28 REPUBLICAN NC GOV (173668)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name HANLEN,LINDSAY
Phone/Fax (919) 424-7128 /
CPE MCCRO/ORDR/C22C28
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments MCCRORY FOR GOVERNOR

Date Entered 07/10/12
Last Modified 10/10/12
Entered By Melissa Welch
CO-OP No
Headline # 06218606
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$263.25
Net Total \$1,491.75
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	6	\$1,755.00
Grand Total:	6	\$1,755.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
3.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	11:59A- 12:30P (ET)						1			1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS AT NOON	7/10/12
5.1	Normal Line / SPOT	10/26/12-10/26/12	5	:30	6:59P- 7:30P (ET)						1				\$630.00		Charlotte (WCNC) (WCNC)	JEOPARDY	8/1/12
5.1.1	Closed Preempt	10/26/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	
6.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11:59A- 12:30P (ET)		1							1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS AT NOON	7/10/12
12.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	6:59P- 7:30P (ET)					1					\$630.00		Charlotte (WCNC) (WCNC)	JEOPARDY	7/10/12
12.0.1	Closed Preempt	10/25/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	
15.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	6:59P- 7:30P (ET)			1							\$630.00		Charlotte (WCNC) (WCNC)	JEOPARDY	7/10/12
15.0.1	Closed Preempt	10/23/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	
16.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	11:59A- 12:30P (ET)				1					1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS AT NOON	7/10/12
22.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	6:59P- 7:30P (ET)		1								\$630.00		Charlotte (WCNC) (WCNC)		8/1/12
22.0.1	Closed Preempt	10/22/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	
27.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11P- 11:34P (ET)								1		\$515.00		Charlotte (WCNC) (WCNC)		8/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0.1	Closed Preempt	10/28/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NFL	
28.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6P- 6:30P (ET)								1	1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)		8/1/12
29.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	11P- 11:34P (ET)					1				1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)		8/1/12
33.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	11P- 11:34P (ET)			1						1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)		8/1/12
38.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	6:59P- 7:30P (ET)				1						\$630.00		Charlotte (WCNC) (WCNC)		8/1/12
38.0.1	Closed Preempt	10/24/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	
40.0	M/G For 27.0.1 / SPOT	10/28/12-10/28/12	4	:30	11:30P- 12A (ET)								1		\$515.00		Charlotte (WCNC) (WCNC)		9/14/12
40.0.1	Closed Preempt	10/28/12															Charlotte (WCNC) (WCNC)	I-NA on Entry/Exception - NOT BUMP RATE	
41.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	6:59P- 7:30P (ET)		1								\$630.00		Charlotte (WCNC) (WCNC)		9/27/12
41.0.1	Closed Preempt	10/22/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	
42.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	6:59P- 7:30P (ET)				1						\$630.00		Charlotte (WCNC) (WCNC)		9/27/12
42.0.1	Closed Preempt	10/24/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: